



A big thank you from the Men's Apparel Club of the Carolinas, Inc for helping us be successful for the last 70 years. You're the reason we're here.



# Rags to Riches

Vol. 52 No. 3

MAC Regional Apparel Market • www.MensApparelClub.com

Aug 2010

SERVING THE RETAILER SINCE 1940

## The Spring 2010 Southern Clothing Market to be held August 7<sup>th</sup> 8<sup>th</sup> 9<sup>th</sup>, 2010 We are Celebrating the 70<sup>th</sup> Anniversary of the MACS

Our Markets are always special to both retailer and salesmen, but this market marks 70 years of service to our customers all over the southeastern part of the United States.

Plans are already made to make this a very memorable time for all who attend. There will be prizes for the lucky people who are fortunate to have their business card drawn during attendance. There will be cash prizes and gift certificates for our attendees. When you register in Market Central, all you are required to do is drop your card in a container provided, which will be used for drawings. You must be present to be eligible to win.

We want to always remember our cofounding fathers of the MAC's - Brick Waddel and Wilson Woods. This organization was conceived by those two greats, in one of their kitchens in early 1940. They felt a need to have "markets" in a central location, instead of the traveling caravans of that era. Salesmen were traveling in their cars, in groups, or would just meet in a particular city, where they would set up in a hotel and have retailers come in to work their lines. Little did the two of them ever dream, their brain child would last for 70 years and hopefully, many more years to come. Our thanks go to Brick and Wilson for

their forethought and vision.

The market opens on Saturday, August 7<sup>th</sup> at the Embassy Suites and runs through Monday, August 9<sup>th</sup>. Of course, there will be salesmen on hand Thursday and Friday as usual, for those who have made arrangements.

The market hours are 9 AM until 6:00 PM on Saturday, Sunday and Monday. Friday and Tuesday are optional days. Lunch will be served on Saturday, Sunday and Monday from 12:00 until 2:00 PM. Please pick up your complimentary tickets when you register in Suite 706.

On Saturday evening in the atrium, there will be beverages and hor a'ouvres from 6:00 PM to 8:00 PM. Also DJ Gerry Holland will be on hand to spin your favorite beach and rock and roll tunes.

On Sunday evening, there will be your favorite foods and beverages from 6:00 PM until 9:00 PM. And, back by popular demand, the "Not Dead Yet Blues Band" will be here for your entertainment and pleasure. For those of you who missed them last August, you are in for a treat. They are the greatest.

Again, we ask for your cooperation in not bringing children under the age of 12-years. Thanks for your cooperation.

## Fall & Holiday Market August 29<sup>th</sup> & 30<sup>th</sup> Showing at the Metrolina Tradeshow Expo

The Men's Apparel Club of the Carolinas, Inc. will hold their Fall and Holiday Market on August 29<sup>th</sup> and 30<sup>th</sup> at the Metrolina Tradeshow Expo located at 7100 Statesville Road - I-77 North, Exit 16A. Go two traffic lights and turn left. Drive approximately 1/2 miles and Metrolina Tradeshow Expo is on the right.

After the April MAC Market, the favorable comments indicated both retailers and salesmen approved of the location. The housing appears to be suitable, and there is plenty of room. The accessibility from I-77 is great.

Just a reminder - there are plenty of affordable sleeping accommodations at Exit 16A or Exit 18 (both off I-77), or Days Inn (704-596-7712). Ask for the Metrolina Tradeshow Expo special rate.

Or, you may stay at the Hilton Garden at Exit 18 (704-597-9427). To get the special market rate at the Hilton use group code "MEC."

The Market opens on Sunday morning at 9:00 AM and will be open until 6:00 PM. Lunch is served from 12:00 noon until 1:30 PM. Please pick up your complimentary tickets when you register at Market Central.

We ask for cooperation in not bringing children under the age of 12 years to the market. Children are not permitted on the selling floor. Thanks for your cooperation.

We will continue our 70<sup>th</sup> Anniversary celebration through the remaining part of this year, so come and enjoy the occasion.

## Ambassador Wilson O. Woods, Senior

*This picture was taken of Wilson O. Woods, Senior and Mrs. Bill Jennings at the 40th MAC Anniversary in 1980. Bill Jennings served as MAC President in 1958 and was also the first Editor of the Rags to Riches newspaper in 1959.*



Wilson O. Woods, Sr. was the cofounding father of the Men's Apparel Club of the Carolinas, Inc., along with Brick Waddel in 1940. Wilson served as the 2nd MAC President in 1941. He was always working for the good of the MAC's organization even after he retired from traveling as a salesman.

In 1982 Wilson started accumulating a lot of information on the history of the Men's Apparel Club and planned on putting it into a book, but, we lost Wilson O. Woods, Sr. when he passed away that year.

The unfortunate thing about Wilson's untimely death was the fact the MAC Board of Directors had passed a motion to bestow the title of Ambassador for the Men's Apparel Club upon him. He never knew this honor was to be given to him. Of course this would have been an honorary title, but none the less it would have been befitting of a great man. We miss him and will not forget Wilson O. Woods, Sr.

**Help Us  
Celebrate  
the Last 70  
Years!**



## President's Message

Welcome Mr. and Mrs. Retailer,

The Men's Apparel Club invite you to the Spring 2011 Southern Clothing Market to be held August 6<sup>th</sup> through August 10<sup>th</sup> at the Embassy Suites Hotel.

I am very excited to be starting as the President of the MACs while we are celebrating the 70<sup>th</sup> Anniversary of the organization.

We have plenty of prizes, good food, great beverages, and fantastic entertainment planned for the Spring Market. There will be cash prizes and gift certificates up for the lucky folks who have their business card drawn. (Don't forget to drop your business card in the bowl when you register in Suite 706). You have to be present at the cocktail party to be eligible to win. On Saturday evening, for your listening pleasure, DJ Gerry Holland will be on hand to spin your favorite tunes. On Sunday evening, back by popular demand, the "Not Dead Yet Blues Band" will be here for three sets.

We have one of the finest markets in the country - retailers and salesmen friendly and cost effective, of which we are very proud. So, we hope you will be here for this very special occasion to help us celebrate.

Let's don't forget our Fall and Holiday MAC Market that will be held August 29<sup>th</sup> and 30<sup>th</sup> at the Metrolina Tradeshow Expo. We will continue our celebration of the 70<sup>th</sup> Anniversary at this market.

Please feel free to let us know if there is anything we can help you with during the show to make it better. We welcome your suggestions and comments.

As we start a new season, with great expectations, we also know that it has been difficult for both the retailers and also us as salesmen. We are hopeful things are getting better!! So, we ask you to join us for the markets and help us celebrate our anniversary. Good Luck and Good Selling!!!!

THANK YOU

Gary O'Malley

Gary O'Malley  
President

## Our Celebration Continues Through 2010

This year is especially meaningful to the Men's Apparel Club of the Carolinas, Inc. since we have been here in Charlotte for 70 years. That is a landmark achievement in our industry.

We know Brick Waddell and Wilson O. Woods are smiling down on us, as our cofounding fathers of an organization that has continued for 70 years, against a lot of hardships and unexpected almost unbelievable odds. But, we have always endured and will continue to be "the" market in the southeast.

We ask you to come and help us celebrate this milestone anniversary, as we have made plans to honor the occasion. We

will have cash prizes and door prizes at our up coming markets, for our retailers who have supported us over these last 70 years. 70 is the magical number, so look for it to pop up often.

We started in April at our MAC Fall Market and will continue through the Southern Clothing Market, August 7<sup>th</sup>, 8<sup>th</sup> and 9<sup>th</sup> and at the MAC Markets in August and October/November.

We have invited our former members and former officers and directors, so be sure to come and see some of your old friends.

There have been over 15 past presidents who have made plans to be here. It will be a time to thank all of these past presidents

for their hard work over the years, bringing us up to this 70<sup>th</sup> anniversary. It will be a time to reminisce about the good old times on the road and at the retail stores.

And, most of all, we are trying to show our members and retailers that we really appreciate your support you have given us over these last seven decades. Again, thanks to all for your continued support.



*Serving Our Retailers Since 1940!*

## BOARD OF DIRECTORS



1<sup>st</sup> Row Howard Liss, Chairman of the Board; Gary O'Malley, President  
2<sup>nd</sup> Row Randy Campbell, Vice President; Winfred Sowders, Secretary/Treasury

## DIRECTORS



1<sup>st</sup> Row Raja Aildasani; Woody Appleby  
2<sup>nd</sup> Row Lynda Carpenter; James Leake

## The Men's Apparel Club of the Carolinas, Inc.

### Presents

Howard Liss - Chairman, Publications  
Larry D. Holland - Editor  
Dianne C. Norton - Creative Director

### Club Officers

President - Gary O'Malley  
Vice President - Randy Campbell  
Secretary/Treasurer - Winfred Sowders  
Executive Director - Larry D. Holland

www.mensapparelclub.com  
www.macragstoriches.com

### 2010 SHOW DATES

<p>MAC Held at the Metrolina Tradeshow Expo 7100 Statesville Rd, Charlotte, NC August 29-30 Oct 31 - Nov 1</p>	<p>SCM Held at the Embassy Suites Hotel 4800 S. Tryon St, Charlotte, NC August 7, 8, 9 (optional Aug 6<sup>th</sup> &amp; Aug 10<sup>th</sup>)</p>
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A complimentary lunch is served at noon during each show. Pick up your lunch tickets when registering at Market Central.

## Howard Liss, You Missed the Past Presidents Initiation Fun - Or Have You??

As the years roll on, things have changed drastically in many ways. With plans under way for our 70<sup>th</sup> Anniversary, it brings back many fond memories of things in the past.

Not too many years ago, when our anniversary rolled around, we always had a “wing-ding” for our members, retailer friends and service people who helped with the markets during the past year. There was always an anniversary ball held at one of the great locations in and around Charlotte. It looked like the “coronation ball,” with most people dressing in formal wears or their finest wears. There was always the traditional passing of the gavel from the outgoing president to the incoming president. Their respective wives were escorted to the podium for the honors. The wife of the outgoing president was presented with a nice silver charm bracelet, with the year of service and “the First Lady” inscribed on it. The president was also presented a “nice gift.”

There was a nice sit-down dinner, with beverages, and a name band for entertainment, whether it was a big-band, or one of the great groups such as the Platters, Drifters, or Maurice Williams and the Zodiacs. In those days the numbers were around 400 to 450 in attendance. Usually this great evening took place on Tuesday.

Monday evening was the night of the big “initiation.” It was traditional for the outgoing president to be initiated into “The Past Presidents Club.” This event always took place in the back room at Valentino’s Restaurant. No one was allowed in except for Jim Small the club photographer, and past presidents of the Men’s Apparel Club. No others knew what took place behind closed doors, but some things sorta “leaked” out and was passed on to some lucky folks.

On one instance Ken Eisenberg (President in 1982) was being initiated into the PP Club, and he was given coveralls to wear, blindfolded and lead outside to a salesman’s car (which had the back seat taken out) and placed on the floor to be driven away. A guest at the Coliseum Inn saw this taking place and called the police to report a “kidnapping.” The next day at the Mart, a female police officer, whose last name was Earp (a relative of Wyatt Earp) told Larry Holland-Executive Director, there had been a kidnapping last night at the Coliseum Inn. Of course Holland told her it was an initiation and she called in to report to headquarters of the joke.

Another example of an

initiation joke was when Ed Johnson (President in 1974) was to be initiated. On Monday after the market closed, Ed was taken to the cocktail hour in the rear of the building by Dean Moffitt for a couple of beers. When they left to go to Valentino’s for his initiation, they go outside to his Volkswagen Van, and Ed looked in under the seats for anything concerning the initiation. Well, after he was satisfied that there was not anything in his van that could incriminate him, they drive out of the parking lot. Ed thought the safest way would be to drive behind the Coliseum, but little did he know (planned with our security chief Ken Temple) a police officer was waiting and pulled him. He was asked to get out of the vehicle and asked if he has been drinking. He admitted to having a beer or two. By this time Dean Moffitt gets out of the vehicle, comes up and ask the officer “what’s wrong.” The officer tells Dean to get back into the vehicle if he does not want to be arrested. At this time the officer has placed handcuffs on Ed and put him in the cruiser. The officer drives off with Ed in the back of the squad car and heads towards Valentino’s. He stops the car and releases Ed. Ed tells us he actually thought he was being



In 1981 this is part of Bill Mynatt’s initiation into the Past President’s Club. He was brought to the cocktail party on the night of the initiation and had to sit still for over an hour, while attendees had the chance to write on him with a magic marker. Here Lee Starer (left) and Wilton Smith (right) put their stamp on Bill.

arrested. He entered Valentino’s to begin his initiation, which turned out to be fun.

These two examples of “initiations” were very mild to what has happened in the past. Again, we did not know what all took place behind those closed doors at Valentino’s. You can bet there was more than we will ever now. We even had one Past

President who refused to attend, if he had to under go all of the mistreatment he understood would take place. That was 1985 and in the years to come things sort of died away.

So, Howard, you can feel thankful that you did not have to experience all of those little things, even though it was all in fun and traditional with the times.

## Charlotte’s New Aviation Museum-West Charlotte “May Get [Hudson River] Legendary Flight Plane” - by Mohammad Jenatian, President, Greater Charlotte Hospitality and Tourism Alliance

After a safe and miraculous emergency landing in the Hudson River, US Airways Flight 1549 may finally be on its way towards its intended destination of Charlotte.

You may remember the day in January 2009 when this amazing landing captured the attention of people around the globe and worldwide media coverage, particularly due to the fact that all passengers aboard the flight departing from New York to Charlotte survived and were safely rescued from the Hudson River.

The remarkable landing, better known as the “Miracle on the Hudson,” pilot of the plane Captain Sully, who has become

a national hero, and survivors who the majority of them live and work in Charlotte, have constantly been receiving media coverage due to the unbelievable nature of the landing and the near-death experience of survivors.

This event is a memorable one that will have historical significance for many years to come and even bigger inspirational messages to be told by survivors.

While the incident has been going through required investigations, the aircraft is now owned by an insurance company and is being stored in the New York area, and has recently been put on the auction block pending finalized investigations.

This aircraft, with its huge popularity, is a tremendous tourism magnet waiting to happen and I have had the pleasure of working with the leadership of the Carolinas Aviation Museum to give Charlotte the opportunity of bringing Flight 1549 here. There have been numerous other cities and museums that are interested in capturing this treasure, but, as with the case of the NASCAR Hall of fame belonging in Charlotte, we have been relentless in working towards bringing the aircraft as a magnificent exhibit to Charlotte, which is where it was supposed to go.

Timing could not be more perfect for Charlotte to be the

home exhibiting the miraculous Flight 1549 due to the fact that we, as an organization (Greater Charlotte Hospitality & Tourism Alliance), have also been working with our aviation museum towards expansion of their facilities and are proud to let you know that Charlotte now has a major aviation museum, that opened July 10, 2010.

Our former Carolinas Aviation Museum (www.carolinasaviation.org), which was founded in 1992, has been displaying a collection of more than 50 historic aircraft such as B-175, B-245, B-29, and many other historic items related to aviation in North and South Carolina, a flying Piedmont Airline DC3, and the best site to

watch planes land and take off.

While the museum, which was located on the grounds of Charlotte Douglas International Airport (off Morris Field Drive), has been a nice visitors destination, it was not large and efficient enough to accommodate new aircrafts and exhibits to make it a major aviation museum. Well, that has changed, as the entire museum contents and operations moved to a great new neighboring location on the airport grounds with two indoor hangers totaling more than 50,000 square feet in space.

Stay tuned and get ready to be amazed with this new museum.

### Howard • David • Liss

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**FALL & Holiday  
Regional Market  
August 29<sup>th</sup> and 30<sup>th</sup>**

**Showing at the  
Metrolina Tradeshow  
Expo**

### Kathy Honer

164 Walker Street, SW  
Atlanta, GA 30313  
404-522-1965 (Ph) 404-226-5529 (Cell)  
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**Fall & Holiday 2010 Regional Market  
August 29 & 30**

Showing at the Metrolina Tradeshow Expo

### Still & Company, LLP

Certified Public Accountants

*David M. Still*

We are available to serve members of the  
Men's Apparel Club of the Carolinas, Inc.  
Please call us to arrange for an initial  
consultation at no charge.

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### Jeff Goodman

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**FALL & HOLIDAY Regional Market August 29<sup>th</sup> and 30<sup>th</sup>**

Showing at the Metrolina Tradeshow Expo

### SINCLAIR SALES

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107 Hermitage Road  
Lexington, SC 29072  
803 359-4449

Charles A. Sinclair  
Regional Marketing Representative

**Don't miss the MACS**

**70<sup>th</sup> Anniversary Celebrations**

**at each upcoming Market**

**in August and November**



## MESSAGE TO OUR MAC SALESMEN

## To My Fellow Road Warriors,

This is the most important letter I have ever written because the subject I wish to address should, with some thought, be very important to us all. I have just finished my 2-year term as the President of the MAC of the Carolinas and will now serve on the board for two years as the Chairman of the board. In my time, I have put in countless hours trying to build a market here in Charlotte that can serve the many accounts who have expressed an interest in shopping closer to home than Baltimore, Las Vegas or Atlanta. I need to get this point across to everyone who reads this letter and that point is: **THIS IS YOUR CLUB!**

**I/YOU NEED THIS LEGAL NON-PROFIT CLUB** because this is our best shot at controlling our own destiny. This club has a board. They listen to your needs and do all they can to respond to them. You can run for a position on the board and help control your own destiny. Currently, salesmen and women from the Traditional and Fashion/Urban side of the industry are all participating to insure that you get great show dates and show amenities and that you are represented in decisions made that directly affect you. Are your interests represented in any of the other shows operating in this territory?

**OUR LEGAL NON-PROFIT CLUB STAFF OPERATES WITH ULTRA REASONABLE SALARIES AND LOW OFFICE COSTS.** Our staff's only responsibilities are to market and run shows that serve the Men's and Boy's Apparel Representatives. All the monies coming in to this organization go to serve this simple purpose. Shows owned by salesmen must charge more money than we do because those salesmen expect (and rightfully so) to get paid for their investment. This club has been invested in by salesmen for salesmen for 70 years and will continue to do so in the future.

**OUR LEGAL NON-PROFIT CLUB EXISTS SOLELY FOR THE PURPOSE OF SERVING YOU AND YOUR RETAIL CUSTOMERS.** We only do 3 to 4 show-dates per year on our side and 2 show-dates per year for the Traditional guys. Why? Because that is what the salesmen and customers tell us they need. We are not cramming a 5th and 6th show-date down yours/my collective throats. Can there be any question in your mind as to why these extra dates are happening in 'Salesmen-owned' shows in Chicago and elsewhere? Who can you comfortably express displeasure to about issues such as this in those markets?

**OUR CLUB IS AN OPEN BOOK FOR ALL DUES-PAYING MEMBERS** and at \$150/year it is quite a bargain! Need proof that this **LEGAL NON-PROFIT CLUB** is doing all that it can to get you the most show for the least amount of money? Become a member by paying the dues, attend a meeting, and we will provide the information. As an official member of a legal non-profit, it is your right to know! However, you will never get this info out of a privately-owned show. Heck, it is nearly impossible just to get a list of the customers who attended those other shows. This isn't right and I will be the first person to say so.

**TIMES ARE TOUGH AND WE SALESMEN** (the ones who do not OWN shows giving them another source of income) **MUST STICK TOGETHER.** We must not leave ourselves to the mercy of people who may not always have yours and my best interests at heart. Investing ourselves in this club insures that there will always be a show in this territory that serves the best interests of you and your customers. Who knows where we might expand to in the future?! So I am asking you to:

- Please support this market and encourage your friends in this business to do the same.
- Please be proactive and call your customers to tell them that you will be here for them.
- Please build this market by mailing cards to you customers (the club will do this as well!)
- We will not be successful without your participation and show promotion.

**LET'S WORK TOGETHER FOR THE BENEFIT OF ALL!** I look forward to seeing you at market!

Sincerely  
Howard Liss

Howard Liss  
Chairman of the Board

Howard Liss and  
Larry Holland present  
David Yang with one of  
the gift certificates given  
away during the April  
MAC Market in honor of  
the 70th Anniversary of  
the MACS.



## April 25 & 26 MAC Fall 2010 Market at the Metrolina Tradeshow Expo



David Choi writes an order for unidentified customer.



Jay Kim (ctr) with customers Mr. Ramchandani (L) and his son Anil (R) from Real Fashions, Kannapolis, NC.



Howard Liss points out new lines to Benny Nawani-Seema Dress Outlet, Shelby, NC.

### April 25 & 26 MAC Fall 2010 Market • Metrolina Tradeshow Expo



Jahan Astaneha with Mohamed Merchant-Merchant Design, Burlington, NC.



Alan Smith with Salim Merchant-Foxy Fashions, Gastonia, NC.



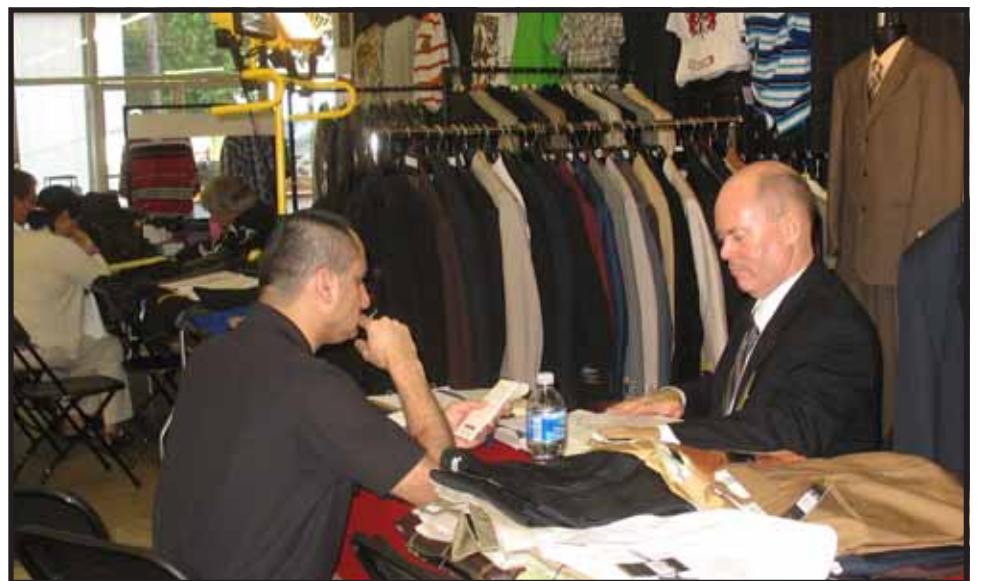
Edmond Boyette-Leon's Clothing, Clinton, NC and Jay Kim.



Peter & Monica Shamdasani, NY Fashions, Wilson, NC, with Jeff Goodman.



Walid Shayeb assists AK Khanna-In Style, Greensboro, NC.



Deepak Bulchandani-DB Menswear, Raleigh, NC with Randy Campbell.



Kathy Honer shows Zafar Bhatti-Baron's, High Point the latest in suit fashions.



Raja and Vimi Aildasani-Imagination, Charlotte, NC.

## Lynda C. Carpenter

345 Rothaus Court, Stockbridge, GA 30281  
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Cell: 727-244-3748, golfntie@gmail.com

### Southern Clothing Market August 7, 8, 9, 2010

#### VIV Shirts Inc

15475 Greenway Hayden Loop  
Scottsdale, AZ 85260  
800-710-4118

#### IMM Neckwear Inc

7625 Golden Triangle Drive  
Eden Prairie, MN 55344  
800-999-TIES

## Fall & Holiday MAC Market

Showing at the  
Metrolina  
Tradeshow Expo  
August 29<sup>th</sup> and 30<sup>th</sup>



**Salim Muhammadali**  
212-279-2777 salim@baycreekusa.com

# John Hill

Southern Clothing Market  
August 7, 8, 9, 2010

“Lord Daniel Sportswear”  
“Cotton Traders”  
“Superior Clothing”

Ph: 919-658-9433 Fax: 919-635-3729  
email: ragmanrep@aol.com

## Davis Bros. Accessories

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Asheboro, NC 27205  
336-302-7517 (Cell) 336-625-6585 (Fax)

Steve Davis  
President

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### -BREAKING NEWS-

River Road Jean Company is proud to announce that we have successfully trademarked Grand River Clothing. A trademark process has begun in Canada as well. New labels, websites and marketing for shows and signage will soon be coming your way under Grand River. We are having specialized stickers made to apply over existing back pocket flashers for your convenience. Our tags and logo remain the same to make an easy transition for our customers and yours.

We would like to thank you for your initial order for our khaki program. Although continued negotiations to deliver you the product we showed has not progressed, we continue to develop and negotiate for future production. We regret if this has caused you any inconvenience.

Move Forward....you deserve more....is our new motto. Our in-stock and specialty jean program is solid and growing. The success of the dirty wash fashion jeans means that we will be offering them again at shows. In meetings in New York and with our European team, we are also offering the next big fashions in jeans. White jeans will be offered with trim package, a lighter weight, deep indigo jean and a light blue washed carpenter jean will be offered at shows. We look forward to you moving forward with us and getting more service, fit and classic style.

Our best to you! Kim and Steve Koppman - Grand River Clothing (formally River Road Jean Co) -(ofc)601/279-6571 (cell)601-218-7412

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# April 25 & 26 MAC Fall 2010 Market • Metrolina Tradeshow Expo



Jay Ahn and Salim Muhammadali discuss product detail with Mahamad Merchant (far left) and unidentified retailer (far right).



Howard and Dee Liss take a much needed break after a very busy morning.



Frank Wharam shows fabric swatches to Peter Shamdasani-Shamdasani, Wilson NC.



Alex Moon looks as though he's had a good day.



Peter Webber with Harry Mirchandani-Fashion Mart, Shelby, NC.



David Yang answers questions for Zafar Bhati-Baron's, High Point.



Paul Sohn works with his customers during Fall Market.



James Leake works with unidentified retailer.

# Membership Roster

-A-

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-B-

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Peerless Clothing  
Cotton Reel Sportswear  
Pacific Silk Neckwear

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Mabro  
  
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Slacks  
Trafalgar Neckwear  
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Alashan Cashmere

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Rosetti Uomo  
Gordon Mitchell  
Vicomte, Caulfeild

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Callaway Golf  
Peter Scott Cashmere of Scotland

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Villa Di Roma Creations, Inc.

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Royal Fragrances  
Richard Atkinson Co  
Savannah Trading Co  
Belted Cow  
Southshore Embroidery Co

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Lord Daniel - Cotton Traders  
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-W-	Walker, Grover D. 208 Falcon Ridge Road Great Falls, VA 22066 Ph: 703-759-6319 Cell: 703-623-3879 Fax: 703-759-6745 grover2bj@aol.com Bobby Jones Sportswear	Wender, Mark 4305 Village Green Drive Roswell, GA 30075 Ph: 770-552-0249 Fax: 770-552-0574 mark.wender@mindspring.com Eye.Bobs Fullum & Holt San Francisco Hat Co. L. Gambert Shirts Vigano Trousers Majestic International	Winston, David 24 West 40th Street 5th Floor New York, NY 10018 Phone: 919-403-6750 Cell: 949-338-0430 Fax: 919-403-6760 dw_toscano@yahoo.com PYA USA Toscano Nove	<b>Boogie Through Life!</b> ~ Don't cry because its over, smile because it happened. ~ Pain and Suffering is in- evitable, but misery is optional. ~ Yesterday is history, tomorrow is a mystery, ~ Today is a gift. That's why it's called: The Present. ~ A good exercise for the heart is to bend down and help another up. ~ Life is what you make of it... kinda like Play-Doh ~ The bubbling brook would lose its song if you removed the rocks. ~ Happiness comes through doors you didn't even know you left open. ~ Everything is always okay in the end. If it's not, then it's not the end. ~ If all my friends jumped off a cliff, I wouldn't jump with them. I would be at the bottom to catch them. ~ A girl on the street is pointing up at the sky. 'Look, an Angel!' she yells. Passerby laughs, 'You fool, that is only a cloud.' How wonderful it would be to see Angels where there are only clouds. How sad it would be to see clouds where there are Angels. ~ Here is a test to find whether your mission on earth is finished: If you're alive, it isn't.
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Ph: 954-755-0726  
Fax: 954-755-6335  
Cell: 954-224-0355  
enjzee@aol.com

## Lifetime Members

Stewart Anthony  
Greg Ayers  
\* Al M. Bierman  
\* Charles Boiter  
James E. Brennan  
Carl Brotman  
\* George B. Colona, Sr.  
\* Bill Dear  
Ken Eisenberg  
\* S. E. Esleeck, Jr.  
Jim Forsyth  
\* John N. Frierson  
\* Ned Gallant  
\* Harley Gamble  
George Garner  
\* Ernie Garrett  
Jerry Goldstein  
\* Murray Harris  
\* Sam Harris  
\* J. W. Keels  
Ed Kiser  
George Krajack  
\* Zol Kutchei  
Sid Lederman  
\* Jules Mandell  
\* John McCauley  
Joe McGee  
W. L. 'Bo' McMillan  
Robert Miller  
\* Bob Millman  
\* Henry Mills  
Roy S. Mitchell, Jr.  
\* Dean Moffitt  
\* W. E. Moon  
Bill Mynatt  
\* Charles Neely  
\* James T. O'Neal, Jr.  
Stan Pearlman  
Norwood Pirkey  
\* Roy M. Reed  
Lynda R. Carpenter  
\* Art Rimmer  
\* Howard C. Savitz  
Frank Shane  
Harry Sledge  
\* Lyle E. Slye  
\* Lee Starer  
\* Chester Taylor  
\* S. Jack Thompson  
\* Milton Thorn  
\* J. Allen Tison  
Morton Turk  
\* Joe D. Turner  
Jack Wender  
Bob Wilson  
\* Dick Woods  
\* Wilson O. Woods  
\* **Deceased Members**

## Quarter Century Club

*"dedicated to those men whose dependability and activity during the markets held by the Men's Apparel Club of the Carolinas, has extended beyond the quarter of a century"*

R. J. Anthony  
J. Stewart Anthony  
Mack Austin  
Brian J. Baron  
Ed Barrett  
Bob Benner  
\* Sam Bennett  
\* Fred Bergen  
\* Al M. Bierman  
\* Roy Blair  
\* C. D. Boiter  
Stu Britton  
Bruce Campbell  
\* Cyrus H. Campen  
David Chiles  
\* J. T. Clyburn  
\* George B. Colona, Sr.  
Larry Corell  
Eddie Crabtree  
Cliff Cunningham  
\* Bill Dear  
T. J. Durham  
Hugh Eford  
Ken Eisenberg  
\* S. E. Esleeck, Jr.  
Jim Ewing  
\* Ted Feldstein  
\* John N. Frierson  
\* Ned Gallant  
\* Harley Gamble  
\* Ken Game  
George Garner  
\* Ernie Garrett  
\* Pearly Gates  
\* Abe Gepner  
Romey Germino  
\* Manny Goldberg  
Joe Goldman  
Jerry Goldstein  
Maurice Goldstein  
\* C. E. Graybill, Jr.  
\* C. E. Graybill, Sr.  
\* L. C. Guice, Jr.  
Orman Haeberle  
\* Loyd Haile  
\* Ron Hall  
\* Jim Harbison  
\* Murray Harris  
Jim Herring  
Richard Herring  
Jack Hester  
John Hill  
\* Dick Hoffman

\* Paul Houston  
Danny Hughes  
\* Ed Humphries  
\* George Hunter  
\* William L. Jay  
\* W. B. "Bill" Jennings  
\* Jerry Joffe  
\* Joe Karlick  
\* Peter Keene  
Ed Kiser  
\* Bernard Kotzen  
\* Zol Kutchei  
Alan Lebow  
\* Meyer Levine  
\* Harry Levy  
Lee Lipsitz  
\* Charles Livingston  
\* Reggie Long  
\* Roy Manuel  
\* Jules Mandell  
Andy Mayer  
Robert Mayers  
Louis Metaxa  
\* John McCauley  
D. D. McDade, Jr.  
Ken McDowell  
Joe McGee  
Bo McMillan  
\* Milton M. Meyer, Jr.  
Robert Miller  
Roy S. Mitchell, Jr.  
\* T. Z. "Buddy" Mitchell  
\* Dean Moffitt  
\* W. E. Moon  
David Moore  
Bill Mynatt  
\* Charles Neely  
Max Neely  
\* J. T. O'Neal, Jr.  
J. T. O'Neal, III  
Gary O'Malley  
Stanley Pearlman  
Mickey Phillips  
Norwood Pirkey  
\* Morris H. Price  
Morris Prohovnik  
\* Roy M. Reed  
Ken Reynolds  
\* David Riegelman  
\* Art H. Rimmer  
Allen Rivkin  
Jim Russell  
\* Howard C. Savitz  
Frank Shane  
Norman Sher  
\* Morton Silverstein  
\* Leon W. Simon, Jr.  
Lewis S. "Buddy" Simon  
Harry Sledge  
\* Sam Sorkin  
\* Sam Stapelman  
\* Lee Starer

Roger Stern  
\* Chester Taylor  
\* S. Jack Thompson  
\* Milton Thorn  
Morton Turk  
\* Joe D. Turner  
Don Wagstaff  
Jack Wender  
Bob Wilson  
John Woods  
\* Wilson O. Woods

## Men's Apparel Club of the Carolinas, Inc. Past Presidents

*"Always remembered for their dedicated service"*

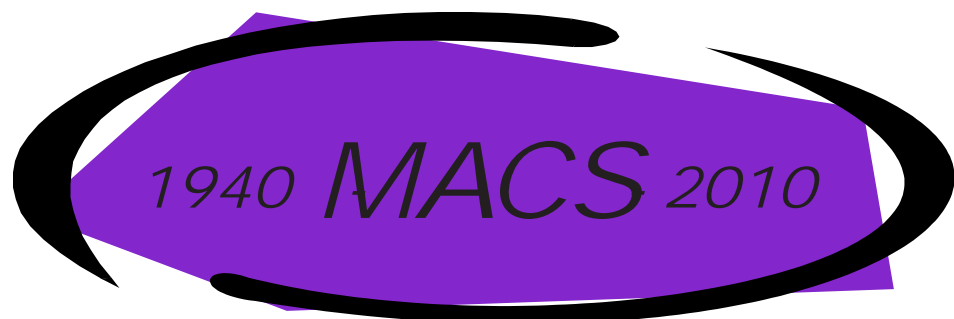
\* Brick Waddell ..... 1940  
\* Wilson O. Woods ..... 1941  
\* George M. Kee ..... 1942  
\* R. H. Young ..... 1943  
\* Sam Harris ..... 1944  
\* W. J. Hays ..... 1945  
\* John O. Hatch ..... 1946  
\* Harry Doctor ..... 1947  
\* Cyrus H. Campen ..... 1948  
\* Morris Price ..... 1949  
\* Milton Thorn ..... 1950  
\* J. Allen Tison ..... 1951  
\* Roy E. Swartzberg ..... 1952  
\* William H. Kay ..... 1953  
\* J. Howard Lamb ..... 1954  
\* Murray R. Harris ..... 1955  
\* Roy M. Reed ..... 1956  
\* Lester Blum ..... 1957  
\* William B. Jennings, Jr. 1958  
Frank A. Shane ..... 1959  
\* Zolman Kutchei ..... 1960  
\* Ernest C. Garrett ..... 1961  
Carl Brotman ..... 1962  
\* John N. Frierson ..... 1963  
\* S. Jack Thompson ..... 1964  
\* Howard C. Savitz ..... 1965  
\* James T. O'Neal, Jr. ... 1966  
\* Joe D. Turner ..... 1967  
\* Lee Starer ..... 1968  
Jack Wender ..... 1969  
\* Victor Shaw, Jr. .... 1970  
J. Stewart Anthony ..... 1971  
\* Dean Moffitt ..... 1972  
Morton Turk ..... 1973  
Edwin D. Johnson, Jr. ... 1974  
\* J. W. 'Bill' Dear ..... 1975  
Harry A. Sledge, Jr. .... 1976

Past Presidents (continued)

- James E. Brennan ..... 1977
- Bob Wilson ..... 1978
- \* Bob Millman ..... 1979
- Roy S. Mitchell, Jr. .... 1980
- Bill Mynatt ..... 1981
- Ken Eisenberg ..... 1982
- Ed Kiser ..... 1983
- \* Stan Pearlman ..... 1984
- Joe McGee ..... 1985
- W. L. 'Bo' McMillan ... 1986
- George Garner ..... 1987
- Jerry Goldstein ..... 1988
- George Krajack ..... 1989
- Robert Miller ..... 1990
- Greg Ayers ..... 1991
- Norwood Pirkey ..... 1992
- \* Charles Neely ..... 1993
- Sid Lederman ..... 1994
- Jim Forsyth ..... 1995
- \* Charles Boiter ..... 1996
- Lynda R. Carpenter ..... 1997
- John Hill ..... 1998
- Rob Pierce ..... 1999
- Ken McDowell ..... 2000
- Ken McDowell ..... 2001
- Peter Lake ..... 2002
- Peter Lake ..... 2003
- Bob Massengill ..... 2004
- Bob Massengill ..... 2005
- Jeff Goodman ..... 2006
- Jeff Goodman ..... 2007
- Howard Liss ..... 2008
- Howard Liss ..... 2009

\*Deceased Members

**All Plans Have Been  
Finalized For Our  
70<sup>th</sup> Anniversary  
August 7<sup>th</sup> 8<sup>th</sup> and 9<sup>th</sup>  
To be celebrated  
at our Spring 2011  
Southern Clothing Market.  
We look forward to seeing  
you at the  
Embassy Suites Hotel  
to help us in our  
Celebration.**



Because We Care

Departed this life on the morning of June 28, 2010, Herbert Berlinsky, husband of Jaclyn Silverman Berlinsky. They resided in Charleston, SC. The relatives and friends attended the funeral services on Tuesday, June 29, 2010 at J. Henry Stuhr, Inc, Downtown Chapel. Internment was at Emanu-El Cemetery, "Maryville."

Herbert was born January 1, 1924 in Charleston, SC, the son of Philip and Bella Berlinsky. He attended the Citadel and served with the United States Army during World War II, where he

received the Purple Heart and the Bronze Star. He was a member of Synagogue Emanu-El and Beth Elohim Temple, the Hebrew Benevolent Society, Charleston Jewish Federation and the Jewish War Veterans.

Mr. Berlinsky was the Cofounder and President of Berle Manufacturing Company.

He is survived by his wife of Charleston, SC; three children; Lynda K. Ballaban (Steve) of Bloomington, IN, Dr. Randall O. Krawcheck (Gena) of Richmond, VA and Eric L. Krawcheck (Peggy) of Mt. Pleasant, SC; one sister, Barbara

B. Stine (Gordon) of Charleston, SC; one brother Danny Berlinsky (Ruth) of Charleston, SC, five grandchildren: Jason, Jordyn, and Julia Russo, Katie and Maddy Krawcheck.

Memorials may be made to College of Charleston, Herbert and Jaclyn Berlinsky Academic Scholarship for Low Income Students, 66 George Street, Charleston, SC 29401, Synagogue Emanu-El, 5 Windsor Drive, Charleston, SC 29407, or Beth Elohim Temple, 90 Hasell Street, Charleston SC 29401.

**A WELL SEASONED MIND  
RESEARCH SHOWS THESE SPICES  
ARE GOOD FOR YOUR BRAIN**

**TUMERIC** - In India, where people eat curry almost every day, the Alzheimer's disease rate is one-fourth the US Rate. Now researchers think they may know why. A University of California, Los Angeles study in mice showed that curcumin-the active ingredient in turmeric, which gives curry that distinctive yellow color - broke up brain plaques of amyloid beta, the abnormal protein buildup that is a hallmark of Alzheimer's. *Healthy Way To Dish It Up* - For a brain-boosting chicken salad, toss 2 teaspoons curry powder with 2 cups cubed chicken. Saute in olive oil until cooked, then cool. Add raisins, diced apples, chopped almonds, chopped celery, and low-fat yogurt, to taste.

**SAFFRON** - Got a case of the blues? Before popping an antidepressant, try eating more of this pungent herb. A 2007 University of Tehran study discovered that a twice-daily dose of saffron works as well as Prozac in treating mild to moderate depression. *Healthy Way To Dish It Up* - Add 1/2 teaspoon saffron to the water while cooking 2 cups rice.

**GINGER** - A recent study found that more than 80 percent of migraine-prone patients with mild headaches who were treated with a combo of ginger and the herb feverfew stayed off migraines. After two hours, 48 percent were pain free; for another 34 percent, the pain

stayed mild. "If a headache doesn't go to full-blown migraine, that's success," says Roger Cady, MD, study author and director of the Headache Care Center in Springfield, Missouri. *Healthy Way To Dish It Up* - Stir 3 teaspoons grated ginger into 1 cup boiling water; steep for 10 minutes, strain, and drink.

**GARLIC** - Long touted for its heart-healthy benefits, garlic may also fight brain cancer. A 2007 study in the journal Cancer noted that garlic compounds eliminated brain-cancer cells, leading some experts to predict that garlic-based treatments for brain cancer aren't far behind. *Healthy Way To Dish It Up* - Mix 1/2 teaspoon garlic powder or 1 to 2 cloves fresh garlic with tomatoes and basil for a cancer-fighting marinara.

**CINNAMON** - If you want to react faster during your next tennis game, chew cinnamon gum. Doing so, a recent study found, speeds the rate at which your brain processes visual cues. One reason the gum may help: cinnamon regulates bloodsugar levels, and this helps you stay focused. *Healthy Way To Dish It Up* - Sprinkle 1 teaspoon cinnamon on oatmeal for a brain-healthy breakfast.

-Daniel G. Amen, M.D.  
"AARP Magazine  
May/June 2010 Issue"

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email: charlotte@mensappareclub.com  
www:mensapparelclub.com  
Read the "Rags to Riches" online at  
www.macragstoriches.com**

**Join Us**  
**August 7<sup>th</sup>, 8<sup>th</sup> and 9<sup>th</sup>**  
**for the Spring 2011**  
**Southern Clothing**  
**Market at the**  
**Embassy Suites Hotel**



**We will be celebrating our 70<sup>th</sup> Anniversary Saturday**  
**August 7<sup>th</sup>, featuring DJ, Gerry Holland, and**  
**Sunday, August 8<sup>th</sup> Featuring the**  
**“Not Dead Yet Blues Band”**

---

***You're Invited***

**to the**

**Fall & Holiday MAC Market**

**August 29<sup>th</sup> and 30<sup>th</sup>**

**at the Metrolina Tradeshow Expo**

The show is located at 7100 Statesville Road, Charlotte, NC 28269 conveniently located just 10 minutes from uptown Charlotte. We will have four cash drawings for \$50 gift certificates on Sunday and Monday for buyers only.

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**MAC and Southern Clothing Market Schedule for 2010**

**MAC - at the Metrolina Tradeshow Expo**  
August 29 & 30  
October 31 & November 1

**SCM - at the Embassy Suites Hotel**  
August 7, 8, 9  
(optional Aug 6<sup>th</sup> & Aug 10<sup>th</sup>)